

Welcome to Design and Technology
A Level Product Design

A Level Product Design

Course content

PROD1 and PROD2 will be completed in Year 1

PROD3 and PROD4 will be completed in Year 2

AS level

PROD1

2hr written paper = 50% of AS Level

PROD2

Coursework = 50% of AS Level

Completion of a folio of work

A level

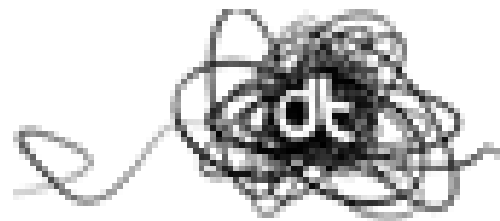
PROD3

2hr written paper = 25% of A Level

PROD4

Coursework = 25% of A Level

Completion of your own design brief



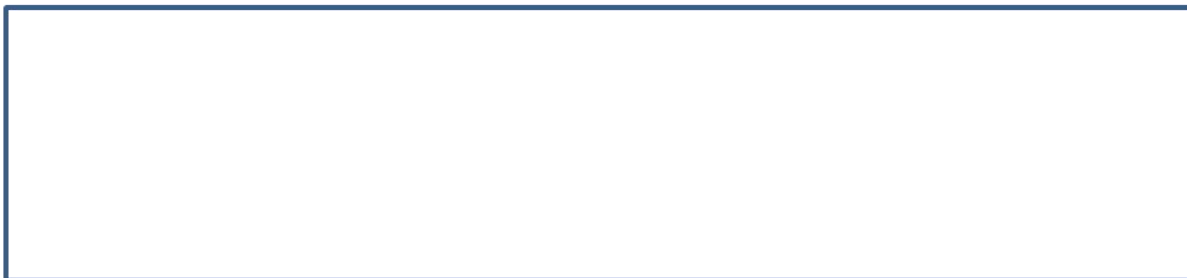
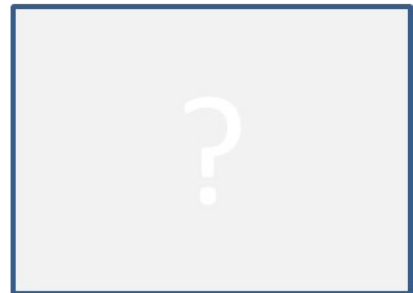
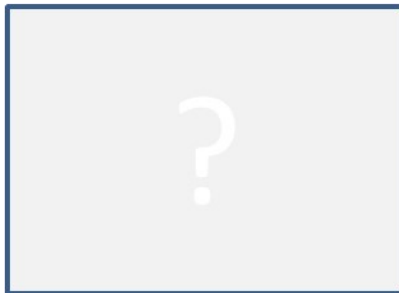
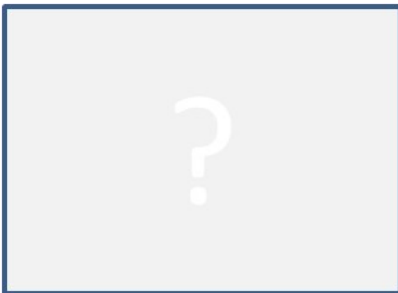
A Level Product Design

Michael Graves



**Born in 1934 – a leading American architect and designer
Instrumental in the emergence of Post modernism in the mid
1970s**

Philippe Starck



Research

You have looked at two designers who represent post modernism.

Carry out research into the following designers and identify the design movement they represent:

Walter Adolph Gropius

Charles Rennie Mackintosh

Christopher dresser

Gerrit Rietveld

Charles and Ray Eames

**Design movements:
Art Nouveau, Bauhaus,
Arts and Crafts movement, De Stijl, Art Deco**

Design Task

Explore a product designer or product manufacturer.

- Look at the different shapes, styles, colours which your chosen designer uses.
- Use the information that you have collected and design your own BBQ accessories range based around their individual style.

What will you need to do to complete this task?

The purpose of this mini project is for you to be creative, show originality and be able to apply technical understanding to the ideas you come up with.

Summer Task

1. Carry out research into a range of designers
2. Decide on a designer you would like to use to base the first project of your AS folio on.

You could do this by either :

looking at different designers and choosing one that you could use to influence you

OR

Identifying a product you like and finding the designer for that product

3. Create a mood board on the designer of your choice
4. Choose a product you would like to redesign in the style of your chosen designer

NB The product should be different from the products your designer is known for