

Summer Task

Read through the following passage from a previous employee at Primark. Research into the possible consequences of both poor and positive motivation at Primark:

The following is a review from a previous employee at Primark (glass door Oct 2013)

I worked at Primark part-time (More than a year)

Pros:

- Other members of staff are friendly and will help you out.
- You have fixed hours each week so there is no rota in place for shop floor staff. Atleast you know what your regular hours are.
- If you work the weekdays, you will automatically get your bank holidays.

Cons

- Terrible people management by those at the top who speak to supervisors and operatives like slaves. They dictate how the store should be run, yet have no idea how to practise what they preach.
- Lack of praise and progression within this business unless you get through the back door.
- The pay is minimum wage for shop floor staff and a few pennies more for supervisors.
- You get no discount, no bonus, ... Show More

Advice to Management

Learn a few basic principles in good people management. Recognise the hard workers in your store and let them grow, not put them down!