

Course content

This is a two year course. In your first year you will work through a variety of short and extended tasks. These will increase and develop your understanding and ability in this subject. You will also have a dedicated theory lesson each week.

At the end of the course you will sit two exam papers.

Paper 1 Core technical principles & Core Designing & Making principles

Paper 2 Specialist knowledge, technical and Designing & Making principles

During Year 2 you will carry out a **Non-exam assessment (NEA)**. This will be the students choice but must represent a substantial Design and Make portfolio and be supported by clear photographic evidence

What can you tell me about this brand?



Complete a quick mind map showing everything that you know about this brand.



Redesign these products, taking inspiration from the brand of Coca-Cola



Carry out research into the following brands and identify the key points and what the brand represents.



Explore a brand of your choice.

Look at the different shapes, styles, colours and fonts which your chosen brand uses.

Use the information that you have collected and design your own BBQ accessories range based around the brand.

What will you need to do to complete this task?

The purpose of this mini project is for you to be **creative**, show **originality** and be able to apply **technical understanding** to the ideas you come up with.





Summer Task

1. Carry out research into a range of brands.
2. Decide on a brand you would like to use to base the first project of your AS folio on. By looking at different brands and choosing one that you could use to influence you.
3. Create a mood board on the brand of your choice.
4. Choose a product you would like to redesign in the style of your chosen brand.
5. Complete a page of initial concepts

NB The product should be different from the products/things your brand is known for.

