



THE  
**de Ferrers**  
ACADEMY

Principal: Mrs K D Hardy B.Ed (Hons) MA NPQH

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☎ Dove Campus 01283 247750

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Dear Parent/Carer

**Breakfast Addition to Free School Meal (FSM) Entitlement**

***Research shows that a healthy breakfast can help boost children's attainment by improving their memory and concentration.***

With this in mind The de Ferrers Academy is now offering a breakfast deal for all students, with a drink and 2 slices of toast for £1. However, as your child is entitled to FSM they are able to take advantage of this offer at no cost and it will not affect the £2.35 that is added to their card each day, so they will still also be able to buy their meal deal (or other food of their choice) at lunchtime. All your child needs to do is present their card as usual at the payment point.

We have ensured that £2.35 is available every day (on top of the breakfast deal) and can be used for snacks and drinks at break as well as during lunchtime, or to purchase additional breakfast items. Therefore, if your child does bring a packed lunch on certain days they are still able to top this up at other times of the day.

If you have any questions or can suggest reasons why the FSM entitlement is not always taken up by students then please don't hesitate to get in touch as we are always eager to improve our provision where we can.

Your Sincerely

Sarah Glover – Trust Faculty Director for Pupil Premium

Greg Hand – Vice Principal (Head of Trent campus)

***IN PARTNERSHIP WITH PARENTS/CARERS***

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